

InterAction

Volume 1, Issue 1

Fall 2010

A Publication of the Greater O'Hare Association, Elk Grove Chamber and Itasca Chamber

Annual Hawaiian Luau getting heated up!

The summer is not over yet! We are heating things up with our Annual Hawaiian Luau hosted by the Elk Grove Chamber of Commerce!

Invite your family and friends for an evening featuring a delicious Hawaiian buffet, Mai Tais, a dance performance by Aloha Chicago Dancers, followed by dancing to your favorite music!

Wear your Hawaiian attire and you could win the award the Best Dressed! The evening will also include limbo and hula contests, raffles and a split-the-pot raffle.

Thursday, September 30, 5 p.m. - 8 p.m.

Belvedere Banquets, 1170 W. Devon Ave.

Elk Grove Village

\$25 - Advance Tickets, \$30 - Tickets at the Door
Cash Bar

To reserve your tickets call us toll-free at 1-877-355-4768. Tickets are also available at Village Hall.

Sponsored by:



Jensen and Hedrick, Ltd.

To become a Luau Sponsor, contact Lori Myrmel at 630-773-2944.

GOA welcomes Andrea Biber; Lynda Macri and Lori Myrmel Promoted to Vice Presidents

Andrea Biber joins GOA as the Vice President of Business Development. She comes to us after serving 5 years at the Schaumburg Business Association as the Director of Programs and Events. She has an extensive background in sales and marketing to include a total of 10 years in the hospitality industry serving as Sales Director for three major hotels within the Greater O'Hare region. During that time Andrea was an active member in GOA and has served in leadership positions to include Chairman of the Golf Outing Committee and Ambassadors.

She also served as Sales and Education Manager for the Chicago Convention and Tourism Bureau's One-Stop Chicago program.

She is married with 3 children and resides in Mount Prospect, where she is an active member



Andrea Biber

of her community various charitable organizations.

You can welcome Andrea by emailing her at abiber@greater-ohare.com.

Lynda Macri has been promoted to Vice President of Members Services and Marketing. This is a new role and responsibilities include working directly with members to insure they are getting the best return on their investment. She will continually promote the benefits available to members

whether networking, educational or advertising and encourage members to get active on a team or committee. She will also be handling all of our social media and marketing. You can congratulate Lynda at the next function or email her at lmacri@greater-ohare.com.

Lori Myrmel is now the Vice President of Programs and Events. With the addition of Itasca Chamber and our renewed focus on serving the region, Lori's responsibilities have become more focused on serving the region along with members of the Elk Grove and Itasca Chambers. Lori will also be looking for opportunities to partner with other associations, chambers and organizations on events that will benefit our membership. You can congratulate Lori at the next function or email her at lorim@greater-ohare.com.

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GOA Board Members

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Livingston International

Past Chair

Phil Van Duyne
Itasca Construction Associates

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Gennuso Financial Group Inc.

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Larry Minutillo
Harris Bank

Roger Smith
Edward Jones Investments

Al Visconti
Harris Bank

George Vroustouris
Website At Work

Dan Yokas
Illinois Dept of Employment Security

Team Updates & News



The Government Affairs Committee hosted events featuring Illinois Gubernatorial Candidate Bill Brady, *left*, and U.S. Congressman Peter Roskam, *right*. Also pictured at right are Liz Reilly, Director TradeRoots, U.S Chamber of Commerce, and Ben Taylor, U.S. Chamber of Commerce Regional Director.



Membership Team

Wrapping up the Blitz (see next page for story), this team focuses on ideas and systems to increase overall membership through membership development and retention.

Chair: Lance Snider (Staffing Plus)
Contact: 630-515-0665

Marketing & Promotions Team

Helps to develop our identity, increase our visibility and market benefits of membership with GOA.

Chair: Lorna Helgeland (OEC Business Interiors)
Contact: 630-589-5578

Ambassadors

They call on members to help them navigate through the many Association programs and benefits, listen to feedback, get the most out of their membership, and ensure membership satisfaction.

Chair: Guy Galloway, Prepaid Legal Services, Inc.
Contact: 630-991-0832

Programs, Events & Training Team

Is currently planning the Hawaiian Luau for September 30th.

They are also planning additional opportunities to provide education and networking to the membership.

If you would like to join this committee or have ideas for programs and events, contact the event chair listed below.

Chair: Cheri Seley (Kenneth Young Center)
Contact: 847-524-8800, ext. 141

Government Affairs Team

State Senator Dan Kotowski attended and discussed current legislative issues affecting business owners at the July meeting of the Government Affairs Team.

In August, U.S. Congressman Peter Roskam and gubernatorial candidate Bill Brady addressed the GOA and participating chambers about international and local business issues of concern to members.

Additionally, the GOA has reached out to Governor Pat Quinn's staff about his presenting to the membership.

For the September meeting, they invited State Representative Dennis Reboletti.

If you have questions or legislative concerns to discuss with the Government Affairs Team, contact the chair listed below or check out their LinkedIn group page.

Chair: Charles Krugel (Attorney at Law)
Contact: 312-804-3851 or cak1@charleskrugel.com.

Advertise in InterAction

For more
Information
contact
Lynda Macri
lmacri@greater-ohare.com
or call
630-773-2944

Itasca Chamber becomes affiliate of GOA!

Elk Grove Chamber Board Members

Officers

Chair

Lawrence Minutillo III
Harris Bank N.A.

Past Chair

Diane Malinowski
Elk Grove Park District

Chair Elect

Rosanna DeFrenza
Rocco Vino's Pizza Pasta Express

Treasurer

Joe Gleba
Porte Brown LLC

Of Counsel

Alex Moskovic

Secretary

Shirlanne Lemm
Elk Grove Chamber of Commerce

Directors

Wade Ratner
Aaron Entertainment

Mary Ann Magnifico
Alexian Brothers Medical Center

Julie Poulos
Alphagraphics

Gary Becker
Chicago Sign Designs

Debbie Handler
Elk Grove Bowl

Ray Rummel
Elk Grove Village

Mark Resnick
Elk Grove Village Bank & Trust

June Carollo
Thomas B. Henderson State Farm Agency

Josh Grodzin
Director of Business Development & Marketing



Members of the Village of Itasca attended the Oktoberfest to celebrate the new Itasca Chamber of Commerce.

Itasca Mayor Jeff Pruyn officially christened the Itasca Chamber of Commerce at the village's Annual Itasca Oktoberfest on September 9. He also announced that the chamber

will be affiliated with the Greater O'Hare Association.

Among the many benefits of being affiliated with the GOA includes having full time staff to service the chamber. In

GOA offers notary service, database and mailing labels

Sure you are aware of the many educational and networking programs offered through Greater O'Hare, but here are a few services you may not be aware of.

If you need a document notarized, stop by the friendly office of the Greater O'Hare Association. We can take care of it for you and it's a free service to members!

Sure, everybody uses email and other technology to reach out

to others, but sometimes you want to deliver a message or product sample directly to someone via good, old snail mail. You can purchase ready-made labels of the membership for only \$100. You can also purchase the membership database in Excel format for only \$300.

For more information on these or other services, contact Lynda Macri at 630-773-2944.

Member-to-Member Testimonials

"Gary Mundt of Farmers Preferred is a very approachable and dependable person. He is always very fair and honest. He has helped a few of my clients save money on all types of insurance and when he can not save them enough to justify a switch he lets them know. He has his clients best interest in mind."

Lawrence J. Minutillo, III
Harris Bank - Elk Grove

Tell us about your membership experience!

Tell us about a positive experience with a fellow member, or provide us with a testimonial about how you have benefitted from membership, and we will publish it here! Send a brief paragraph describing your experience to lmacri@greater-ohare.com



In addition, the Itasca business community will have a voice locally, statewide and nationally. As far as the benefit to GOA, everyone will enjoy new members, greater opportunities and lower overhead costs.

"We are very excited about the opportunity to serve the businesses in Itasca and look forward to promoting Itasca as a great place to do business," said Shirlanne Lemm,

The mission of the Itasca Chamber of Commerce is to promote business alliances and advance the professional, economic, and industrial welfare of the Village of Itasca.

Benefits of being a member of the Itasca chamber include: Listing on Itasca Chamber Website with link to your website; Local Credibility - ICC Membership Decal; Bi-Monthly Business After/Before Hours; Quarterly Itasca Chamber Membership Luncheons; Annual Multiple Chamber Events; Annual Mayor's State of the Village Address; Pro-business Advocacy; Business Referral Service; and Notary Service.

Now that it's official, various members of the Itasca business community and GOA staff are working together to develop chamber leadership and events. More details to come!

24 Karat Members

Itasca Construction Associates

Woodfield Media/Website at Work

Chicago Sign Designs

Itasca Bank & Trust Co.

AT&T

GC Realty & Development

Premier Risk Services Inc.

Charles A. Krugel, Attorney At Law

LHA/World Marketing Communications

Enterprise Technology Associates

Comcast Business Class

Peoples Home Equity

Kalven Technologies Inc.

Woodbury Financial Services

Staffing Plus

Alliant Credit Union

Elk Grove Village Bank & Trust

Mentors for Change Hypnosis

Rose Paving

24 Karat Spotlight

Itasca Construction Associates

Itasca Construction Associates is a commercial design-build general contractor focused on developing practical, efficient and economical design solutions and highly professional and service-oriented construction delivery methods for its industrial, municipal, retail, medical and institutional clients throughout the Chicago metropolitan area.

What's HOT in your industry?

We're seeing more opportunities lately in all of the markets we serve. Aggressive pricing and short lead times are the new norm. We have recently been awarded a large industrial tenant finish project in Elgin and a social hall for a parish in Wheeling.

New efficiencies in our project delivery methods have helped save time and money for our clients and improved communications with our subcontractors and material vendors.

How does one reach ICA?

We do the most good for our clients by helping them early on in the process. We can help them avoid costly mistakes and achieve occupancy sooner (and with less headaches) if we are involved in the initial phases of a project. If someone you know is thinking about a building addition, remodeling, leasing new space or a completely new building, please give them my name and ask them to call me at 630-773-6700. Or, give me their name and I'll call them. I promise I won't be too pushy and will give them some helpful and valuable information.

You can find out more about ICA at www.itascachicago.com.



Only 5 Spaces Left!



The GOA has designed a 24 Karat membership enhancement for any member who wants to get even more marketing from their membership. For an additional investment of only \$299 you can upgrade your basic membership to "24Karat" status. This special membership will increase your visibility and enhance your opportunities throughout the Association and its events. The benefits are listed to the right.

Enhanced listing on the GOA Website, www.greaterohare.com

Your company name will appear below every Association e-mail signature with direct link to your business

Listing on the 24Karat page in our bi-annual Membership Directory

Recognized in the 24Karat Member section of each electronic Interaction and Pipeline News with direct link to your business

Your company will be featured on the 24Karat Member sign prominently displayed in the Association office lobby and at events

Display your marketing materials & visit with guests at the 24Karat Promotional Table at our Monthly Luncheons

Exclusive sponsorship of one Association e-mail a year which reaches over 2,500 Individuals.

To become a 24 Karat Member, contact Lynda Macri at lmacri@greater-ohare.com or 630-773-2944

Thank you for growing the chamber!



On July 1, 2010 at our Business Before Hours at Office Depot, 20 members and 11 Elk Grove business offered their time and resources to

participate in a Membership Blitz to grow the Elk Grove Chamber of Commerce. During the following 50 days, the 20 volunteers took time out of their busy schedules to knock on the doors of over 930 Elk Grove Village businesses informing them that there was an active Chamber that wanted to partner with them to help their business grow.

Many chose to join GOA to gain the added benefits of being a member of a regional association. As a result, the combined total of new EGC and GOA members is 46, 27 of which are EGC members.

The Blitz ended with a celebration and wrap up party at the Elk Grove Village Municipal Complex September 14. Over 55 people attended including new members, volunteers and the Mayor of Elk Grove Village Craig Johnson.



Sandra Teague, Advantage Employment, Ambassador and Blitz Volunteer; Gerardo Arroyo and Nicholette Genis from Concert Group Logistics, New members from Itasca.



A Special thanks to Lance Snider, Staffing Plus, Blitz Chairman; Mary DeLucca, Livingston International, GOA Board Chairman; and Debbie Handler, Elk Grove Bowl, EGC Board.



Pictured above are Lee D. Garr (local law firm Lee D. Garr Ltd); Sam L. Lissner, Village Trustee; Craig B. Johnson, Mayor; and George B. Knickerbocker, Village Attorney.

Congratulation to our \$100 winning volunteers

George Caraballo
First American Bank
Rosanna DeFrenza
RoccoVino's
Julie Poulos
Alphagraphics
George Mikosz
GTS Funding Solutions
Guy Galloway
Pre-Paid Legal Services



Lorna Helgeland, OEC Business Interiors; Josh Grodzin, Director of Business Development and Marketing, Elk Grove Village; George Caraballo, First American Bank; and Mitch Rosenbloom, First American Bank.

Thank You To Our Sponsors

Alphagraphics - Elk Grove
Rent-Rite Equipment Company
Tasty Catering
The Elk Grove Village Municipal Complex

Blitz Volunteers

George Caraballo
FIRST AMERICAN BANK
June Carollo
STATE FARM AGENCY
Mary DeLucca
LIVINGSTON INT'L
Anne Marie Gibbs
ITT TECHNICAL INSTITUE
Joe Igleski
DATAMART DIRECT INC.
Alan Kushner
LTCI ILLINOIS
Pamela Marte
INSIDE/OUT COACHING
Madeline McNicholas
PRE-PAID LEGAL SERVICES INC
George Mikosz
GTS FUNDING SOLUTIONS
Julie Poulos
ALPHAGRAPHS
Kelly Rosati
AMERICAN CHARTERED BANK
Ray Rummel
VILLAGE OF ELK GROVE
Sean Sciortino
FRANKENSTITCH
PROMOTIONS, LLC
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MENTORS FOR CHANGE
Lance Snider
STAFFING PLUS
Jamee Stroble
AFLAC
Scott Swakow
SCOTT LIFT TRUCK
CORPORATION
Sandra Teague
ADVANTAGE EMPLOYMENT
Kelli Wisla

Blitz Businesses

Alphagraphics-Elk Grove Village
American Chartered Bank-Elk Grove Village
Brown's Chicken & Pasta
Elk Grove Bowl
Elk Grove Village Bank & Trust
Elk Grove Village Hall
Elk Grove Park District
First American Bank-Busse
First American Bank-Meacham
Harris Bank-Elk Grove Village
Rocco Vino's

Golf Outing Special Thanks

Presenting Sponsor:
Itasca Bank & Trust Co.

Premier Sponsors:
**AT & T
Staffing Plus**

Corporate Sponsors:
**Comcast Business
Class
The Turnbaugh-Fleming
Group of Wells Fargo
Advisors
AM 560 WIND**

Golf Outing Committee:
Gary Becker, Chicago Sign
Designs - Co-chair

Phil Van Duyne, Itasca
Construction Associates -
Co-chair

Rob McCoy, RAM
Communications

Dave Melzer, Quick Delivery
Service

Michael Moore, Weiss
Insurance Agencies

Ted Breden, Keller Williams
Success Realty

Julie Belloli, Continental
Premium Corporation

Susan Breier, Alexian
Brothers Medical Center

Michael Jensen, Liberty
Mutual Group

Rick Gayeski, Andersen
Office Interiors

Golf Outing—Itasca Country Club



A Special Thank You to Gary Hoger and Itasca Bank & Trust for being our Presenting Sponsor at our June 24 Golf Outing at the prestigious Itasca Country Club. Pictured are Bruce Krohe, guest; Gary Hoger, Itasca Bank & Trust, Jeff Kalbas, guest; Gary Becker, Chicago Sign Designs; and Rob McCoy, RAM Communications.



It was such a beautiful day on the golf course that even staffing competitors from Administaff & Staffing Plus had to stop and enjoy the sunshine, and something cold to drink!

Business Before Hours—Office Depot, Elk Grove Village



Thanks to affinity partner Office Depot, Elk Grove Village for hosting a terrific Business Before Hours on July 7th. Over 50 people came out to see what is new in the world of office supplies and how Office Depot can be their provider. Lance Snider, Staffing Plus was one of many members who went home with door prizes.



The Greater O'Hare Association at its affiliates EGC/ICC are happy to announce that we have 101 New Members to date in 2010! Want to know more about what the excitement is all about?

Contact Andrea Biwer, VP of Business Development 630-773-2944

Mark Your Calendar!

For more information, or to register for the following events, visit www.greater-ohare.com or call 630-773-2944.



Greater O'Hare Association is the Premier Regional Business Association providing members with unique business and personal development through networking, education and marketing opportunities.



Follow us on
Facebook
and Twitter!

650 East Devon, Suite 155
Itasca, IL 60143

Phone: 630-773-2944
Fax: 630-773-2945
www.greaterohare.com
www.elkgrovechamber.org

Monthly Events

Membership Luncheon

October 13 - Belvedere Banquets - Pamela Marte *"Out with the Old Way... and in with the New!"*

November 18 - Itasca Country Club - *Peter Roskam*

December 3 - Belvedere Banquets - *Annual Holiday Celebration*

Bring your whole staff!

Chamber Net

Looking for a great morning Networking event? THIS IS IT! Bring During this event you will introduce your business to everyone in the room and then sit and network directly with 5 others. Hosted at the Kenneth Young Center, you will also enjoy a continental breakfast provided by Jarosch Bakery.

September 22 - Sponsored by: Alexian Village of Elk Grove

October 20 - Sponsored by: Staffing Plus

November 17 - Sponsored by: Office Depot

Business Before Hours

October 5 - Mimosa Landscape & GONE V

Business After Hours

October 28—Elk Grove Bowl

November 11—Des Plaines Office Equipment Company

Women's Forum

September 28 - *Honor Your Heart* - Berenice Carlson, Alexian Brothers

October 26 - *Be Prepared, Not Scared* - Colonel (Ret.) Jill Morgenthaler

Constant Contact Seminar Series

Speaker - Steve Robinson, Constant Contact

October 8 - The Power Of Email Marketing

November 2 - Getting Started with Constant Contact

December 8 - Email & Social Media Marketing

Special Events You Will Not Want to Miss!

September 29 - Commercial Real Estate, Design & Construction Breakfast
Sponsored by Corbett, Duncan & Hubly PC & Darwin Realty- Belvedere Banquets

September 30 - 3rd Annual Hawaiian Luau - Sponsored by Sign-A-Rama, Mentors for Change & Jensen & Hedrick Ltd.—Belvedere Banquets

October 15 - Breakfast with your Legislators- Sponsored by AT&T - Belvedere Banquets

October 21 - Rising from the Ashes - Hear a Triumphant Business Story -
Sponsored by Harper College, Belvedere Banquets

November 3 - GOA Bowling - Sponsored by Elk Grove Bowl

2011 Hold Dates

March 3 - 6th Annual Wine & Beer Tasting

April 28 - Multi-Chamber Expo

June 30 - Multi -Chamber Golf Outing