

INTERACTION

A publication of the
GOA Regional Business
Association, Elk Grove
Chamber and Itasca
Chamber

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GOA UNVEILS NEW LOGO

On September 14, what was once known as the Greater O'Hare Association was changed to GOA Regional Business Association, or GOA, for short. It became official when they unveiled their new logo at the September Monthly Luncheon.



In anticipation of this change, GOA hosted a logo contest. Of which 85 logo designs were submitted by 22 entrants. They were judged by the GOA Marketing Team and the Top 5 were submitted to the GOA Board of Directors for the final vote.

The winning logo was created by Dona Blunt of Newport Promotions. "I was very happy when it was announced, but it's even more exciting to see it in use," said Blunt.

According to Blunt, the new logo pictured above,

represents forward motion. The center symbol is the membership surrounded by change and evolution. Blunt used a classic and modern font to combine the elements of the past and future.

Blunt was awarded \$500 and will receive publicity.

GOA President Shirlanne Lemm likes the logo because it has a more modern and edgy feel.

According to Lemm, the new name more accurately reflects the make-up and

reach of the association. "Our previous name associated us more with O'Hare Airport and we often are misconstrued as serving just industrial businesses in the O'Hare area," she said. On the contrary, GOA serves a broad range of business types from over 80 communities.

The GOA stands for Growth, Opportunities and Alliances, which Lemm noted is reflective of their vision statement, which is: "Promoting Growth by providing Opportunities and creating Alliances."

HOLIDAY LUNCHEON & VOLUNTEER RECOGNITION

Friday, December 2nd

11:30 a.m. - 1:30 p.m.

Belvedere Banquets

1170 W. Devon Avenue

Elk Grove Village

\$27/Member Reservations

Paid in Advance

or \$30/Advance Reservations

not paid

\$35/Walk-In - \$45/Non-members

\$150/Display Tables - (members only - includes one lunch ticket)



A Wine & Beer Tasting provided by Lynfred Winery and The Lucky Monk

Open Bar compliments of Belvedere Banquets for everyone to enjoy.

Holiday Entertainment performed by the Elk Grove High School Towne Criers

Toys for Tots Donation - Please Bring an unwrapped toy!

TEAM UPDATES & NEWS

Government Affairs

On October 14th, the GAT held its annual Breakfast With Your Legislators sponsored by AT&T. In attendance were Sen. John Mulroe, Rep. Michael McAuliffe, Rep. Dennis Reboletti, Rep. Michelle Mussman, Rep. Randy Ramey Jr., Rep. Elaine Nekritz, Rep. David Harris, Rep. Angelo "Skip" Saviano, Rep. Camille Lilly, Rep. Tom Morrison. As usual, the discussion was candid and thought provoking. Also, the GAT and the GOA's Board recently endorsed House Bill 3236, the insurance coop bill. For more information on how you can be a part of the Government Affairs Team contact Chairman Charles Krugel at cak1@charlesakrugel.com or call 312- 804-3851.

Membership

This Team has been very busy this Fall visiting businesses in the Village of Itasca. The Itasca Chamber is just one year old and there are still many businesses in the Village that have not yet heard the news. Andrea Biver, V.P. of Membership Development and her team have strategically been knocking on the doors of local businesses and will continue to do so through the end of the year. All Itasca Chamber members at the time of the drawing will be eligible to win an iPad, donated by Corbett Duncan & Hubly, P.C. of Itasca. For more information regarding the Itasca initiative contact Phil Van Duyne, Itasca Construction, Itasca Chamber Board Chairman at 630-773-6700 or p.vanduyne@itascachicago.com

Marketing

Now that the new GOA Regional Business Association logo has been chosen and introduced to the membership the Marketing Team is working on the development of our new Speakers Bureau group. The team has been researching what is the

best vehicle to showcase the vast amount of professional speaking talent in the GOA. Our next step will be to build the program with all the components to make this group a premier resource in the region. The Marketing team meets the 2nd Tuesday of the month, in the GOA Conference Room 11:30 a.m.–1:00 p.m. (brown bag) For more information on or to join the Marketing Team, contact Chairman Gary Becker at Chicago Sign Designs 847-228-9333 or gbecker@chicagosigndesigns.com

Ambassadors

The Ambassador Team has been very busy this season. With so many new members they have been busy delivering Welcome Packets and reaching out to new members personally to make sure they are attending events and making connections. An additional responsibility of the Ambassadors is to give all members a call to make sure they are getting the very most out of their membership. If you haven't yet met one of our Ambassadors, feel free to introduce yourself at our next event. They would be the folks greeting you at the door with a white Ambassador Ribbon and a Smile.

The 2011 Team would like to welcome a new member to the Team. Dale Spencer of Caliber Funding has been a GOA member since 2008 and is an active member of GOVE V. He has been active over the last few years serving on committees and attending events and felt that being an Ambassador was the next step for him. If you, like Dale are looking to take your membership to the next level please contact Ambassador Chairman Ted Breden, Tbreden@comcast.net or call 773-590-9393

Programs, Events & Training

The Events and Programs Team has some GREAT events planned for the end of year and we are diligently working on the 2012 line up. A few of the things we are exploring include new and fresh speakers, more social media topics, marketing yourself, networking tips to help grow your business, and woman's forum events geared towards our successful female members.

The events and Programs Team has been working hard to connect with members and find out really what their needs are and what they want to get out of an event. As the business environment changes so does a company's focus and specialties and we want to expand on those needs and provide some tools to help make people and their companies a success.

We are always looking for fresh and new ideas so if you suggestions contact, Kari-Ann Ryan at kryan@me-pc.com or Lori Myrmel at lori@theGOA.com.

Commercial Real Estate, Design and Construction Industry Group

GOA's Commercial Real Estate, Design and Construction Group includes Jim Laubinger of Corbett, Duncan and Hubly; Rick Daly of Darwin Realty and Development; Paul Menard of Pinnacle Services; Lorna Helgeland of OEC Business Interiors; Jim Ekovich of BTC; and Chair, Phil Van Duyne of Itasca Construction Associates, Inc.

If you have any questions about our events, or would like to suggest a topic for discussion, please call GOA at 630-773-2944 or talk with any of the committee members.

GOA Board Members

Chair

Paul Gennuso, Gennuso Financial Group

Chair Elect

Lance Snider, Staffing Plus

Past Chair

Mary DeLucca, Livingston International

Treasurer

Tony Massaro, Porte Brown LLC

Of Counsel

Alex Moskovic, Moskovic & Associates

Vice Chairs

Gary Becker, Chicago Sign Designs
Cheri Seley, Kenneth Young Center
Charles Krugel, Charles A. Krugel, Attorney at Law
Lorna Helgeland, OEC Business Interiors

Directors

Jerry Mytych, AT&T Illinois
Susan Breier, Alexian Brothers Medical Center
Julie Belloli, The Management Association of Illinois
Eileen Brown, Daily Herald
Rick Daly, Darwin Realty & Development
John Jasinski, First Midwest Bank
Al Visconti, Harris Bank
Stan Kotecki, Stan Kotecki Photography
Bob Hartung, Performance Gains
David Melzer, Quick Delivery Service
Doug Davies, Rand-Tec Insurance Agency
Rosanna DeFrenza, Rocco Vино's
Sal Manso, Reebie Storage & Moving
George Vroustouris, Woodfield Media
Melissa Wyatt, Pepsi Beverage Company

TEAM UPDATES & NEWS, CONT'D.

Young Professionals Group

The mission of this group is to develop, connect, empower and retain young professionals through increased opportunities and resources to enhance their professional development and business success within the region.

The next event is Thursday, January 19, 2012 featuring Ken Carlson of Authentic Development titled **"Forget Being Forgotten"**. The event will take place in the GOA Conference Room, between 11:30 a.m.-1 p.m. The cost is \$10 per person (*this is a "bring your own" lunch event*). This seminar will teach Attendees how to be

memorable at networking events. Ken will focus on three basic steps of networking: First Impressions, The Networking Conversation & Follow-up. Those interested in attending an event or becoming involved in the committee and are under the age of 40, should contact Lori Myrmel at 630-773-2944 or lori@theGOA.com.

GOA WELCOMES LAURA GOLDBERG

GOA welcomes Laura Goldberg as the Member Services Coordinator.



Laura's role includes servicing the needs of all members to insure they get the best value for their membership investment. She does this by welcoming new members and engaging them in programs and events that make sense for their business. She also checks in on established members to insure their needs are being met.

Laura started on Sept. 5 2011 and she is looking forward to meeting all members.

"Membership is really on an

upswing and I am proud to be a part of it," she said.

"Laura has 10 years within the industry of meeting members needs, so we are confident in her ability and she will be an important asset to our members," said GOA President Shirianne Lemm.

Laura can be reached by calling 630-773-2944 or email her at laura@theGOA.com.

This space could be yours!

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Sponsor the *InterAction*

For only \$300 Your company name and logo will appear on the *InterAction* cover which is also visible on the GOA website.

CASINO NIGHT 2011



Over 250 members & guests attended Casino Night to enjoy good food and gambling for fun.

A special thanks to the Presenting Sponsor Porte Brown, LLC and Game Table Sponsors CBeyond, Elk Grove Village Bank & Trust and Kingsbury Clean.



Business Card Ads

are also available for \$100! See sample on page 8. Or you can use the space to promote specials, etc. We will help you create the ad.

For more information, contact Lynda Macri at 630-773-2944 or lynda@theGOA.com

24 KARAT SPOTLIGHT

From the Desk of Paul La Schiazza, President AT&T

For businesses leaders, smartphones and tablets are essential tools for productivity and efficiency.

They help businesses communicate with customers and employees, track inventory, manage fleet operations, process payments and so much more.

At AT&T, we are working to bring a stronger, faster AT&T network with fewer dropped calls and faster data speeds for our customers. We can do this by combining with T-Mobile USA and adding wireless spectrum – or more lanes on the data



highway in the sky.

Our plan has been to build our next generation fastest broadband network – called 4G LTE -- to cover 80 percent of Illinois. But with T-Mobile, we will be able to cover more than 97 percent of the state. That's an additional 2 million people in Illinois who will gain access to this superfast mobile broadband network.

It's good news for jobs. As part of the combination, AT&T has

committed to bringing 5,000 jobs currently outsourced offshore back to the U.S. Further, the additional \$8 billion in infrastructure investment AT&T will make as a result of combining with T-Mobile will create even more U.S. jobs – an estimated 55,000 to 96,000 jobs nationwide, according to the Economic Policy Institute.

The regulatory review process to assess the benefits of this transaction is ongoing. We are confident that we'll reach a successful approval of the transaction and look forward to delivering these consumer benefits, new investment and job growth to build the infrastructure that can grow the economy for years to come.

Established in the year 2000, Kalven Technologies, Inc is a leading provider of object oriented *n-tier* component based, adaptive distributed computing solutions in the commercial market place.

Kalven was started by seasoned engineers with an objective of assisting clients in achieving mission critical business objectives with state of the art technologies.

Kalven's heritage of success can be attributed to the technical partnership we form with each client. Kalven strives to become client's active technology agent to effectively contribute to the strategic business goals by establishing a T3SM relationship.

Kalven focuses on process development and proven technologies, this focus creates an environment that not only attracts the best talent in the



industry, allows our expertise and processes to be refined and optimized for these types of solutions. These refinements contribute to the exceptional quality, reliable delivery, and cost leadership that Kalven has come to be known for its T3SM motto of Talent, Teamwork and Technology.

Kalven leverages state of the art process and system development methodologies (CMM, Catalysis, 4Front, etc.,) to provide our partners, and clients with flexible, extensible, and reusable component based solutions maximizing their return on technology investment.

Since its founding, Kalven's software expert teams have helped many Fortune 500 and small enterprise in their technology needs. Our hard work and expertise was recognized by many partners and clients including, **Allstate Insurance**, **Cronus Technologies**, **Chicago Mercantile Exchange**, **First Card Services**, **The Doctors Company**, **Convergys**, **AT&T Wireless**, **Interstate Insurance**, **AON Insurance**, **SEARS**, **Motorola**, **Duke Energy**, **Sprint PCS**, **American Express**, **IBM**, **Toyota Motors**, **Citibank**, **Diversified Financials**, etc.

Recently Kalven has entered into a strategic partnership with Bectran to provide all-in-one Over the Cloud, SaaS B2B trade credit processing platform that lets companies process and manage customers' trade credits from credit application initiation through to credit analysis, decision and approval.

24 Karat Members

Itasca Construction Associates

Woodfield Media/Website at Work

Chicago Sign Designs

Itasca Bank & Trust Co.

AT&T

GC Realty & Development

Premier Insurance Group Div. of Arthur J. Gallagher & Co.

Charles A. Krugel, Attorney At Law

Enterprise Technology

Associates

Comcast Business Class

Kalven Technologies

Woodbury Financial

Staffing Plus

Alliant Credit Union

Elk Grove Village Bank & Trust

Mentors for Change

Rose Paving Company

The Turnbaugh-Fleming Group of Wells Fargo Advisors

Business Owners Advisory Group LLC

American Slide Chart/Perrygraf

SendOutCards

RonTro Enterprises, Inc.

@home Healthcare

Focus Financial/The Griseta Group

MONTHLY AND SPECIAL EVENTS



Above: During the Legislative Breakfast, Larry Donoghue moderated a panel of legislators to include [Senator John Mulroe](#) and [Representatives Michael McAuliffe, Franco Coladipietro, Dennis Reboletti, Tom Morrison, Randy Ramey Jr., Michelle Mussman, Elaine Nekritz, David Harris, Angelo Saviano and Camille Lilly.](#)



Above: Sgt. Richard Gonzalez was honored as a Local Hero by Rep. Michael McAuliffe and Sen. John Mulroe. Other Local Hero recipients are Steve Polit and Mac Alexander.

Right: At the September luncheon Dona Blunt of Newport Productions was announced the winner of the new GOA logo. She received a \$500 check.



Left: Ron Kittle provided stories and inspiration to a large October Luncheon crowd. Afterward he stayed to sign autographs.



Right: Cook County President Toni Preckwinkle discussed the state of the county and answered questions from the audience at the September Luncheon.



Ambassadors

Chairman

Ted Breden
Keller Williams Success Realty

Sandra Teague
Advantage Employment, Inc.

Kelly Brady
American Chartered Bank

Dale Spencer
Caliber Funding

George Mikosz
GTS Funding Solutions

Al Kushner
LTCI Illinois

Olivia Shelkey
Mentors for Change Hypnosis, Inc.

Gary Stubits
Prospect Equities Commercial Realty

Jim Griseto
Roppolo Realty, Inc.

Andrea Trovato
Send Out Cards

Roxanne Carter
State Farm Recruiter

Denise Netzel
Tend 2 Corporation

Julie Belloli
The Management Association of Illinois

Charlie Poindexter
Woodbury Financial Service

MONTHLY AND SPECIAL EVENTS



Above and right: Something's Cooking and State Farm Recruiter hosted a joint Business Before Hours. Ken Larson of Something's Cooking Catering receives a Certificate of Appreciation from GOA Board Member Dave Melzer, Roxanne Cater of State Farm Recruiter receives a Certificate of Appreciation from GOA Board Member John Jasinski.



Left: Thank you to the Farmers Market Business Before Hours hosts, Appealing Signs, VanFossen Family Chiropractic & Elk Grove Park District. **Above:** Members and guest enjoy networking on a beautiful day at the farmers market.

Right: Elk Grove Village Mayor Craig Johnson and members of the EGC Board of Directors cut the ribbon at the grand opening celebration of GEM Exteriors.



Board Members

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Chair

Rosanna DeFrenza,
RoccoVino's

Past Chair

Larry Minutillo, BMO Harris Bank

Treasurer

Kelly Krowczyk, Porte Brown LLC

Vice Chairs

Maryann Magnifico, Alexian Brothers Medical Center
Diane Malinowski, Elk Grove Park District
Ray Rummel, Elk Grove Village

Directors

Kelly Brady, American Chartered Bank
Frank Griseta, Focus Financial/The Griseta Group
Debbie Handler, Elk Grove Bowl
William Marston, Service Shipping Inc.
Wade Ratner, Aaron Entertainment
Warren Young, Acme Industries

Ex-Officio

Josh Grodzin, Elk Grove Village

MONTHLY AND SPECIAL EVENTS



The Village of Itasca hosted its Annual Oktoberfest featuring German music, food and drinks for all businesses in Itasca. Once again it was an outstanding event!



Left: GOA Board Member Gary Becker thanks the staff of American SlideChart / Perrygraf Staff for hosting an outstanding August Business After Hours.



Right: EGC Board Member Frank Griseta says "Thank You" to Rocco Vino's for providing delicious food for the August Business After Hours At American SlideChart/Perrygraf.



Board Members

Chairman

Phil Van Duyne
Itasca Construction Associates

Nicole Aranas
Village of Itasca

John Binneboese,
Itasca Bank & Trust

Mark Hamilton
Hamilton Partners

Dino Gavanes
Premier Insurance Group Div.
of Arthur J. Gallagher & Co.

Ed Karasek
First Chicago Bank & Trust

Jim Laubinger
Corbett, Duncan & Hubly, P.C.

Maryfran Leno
Itasca Park District

Frank Madaras
Village of Itasca Trustee

Paul Menard
Pinnacle Services Inc.

Krista Ray
Friends of Spring Brook

David Schlueter
Law office of David R.
Schlueter

MONTHLY AND SPECIAL EVENTS



Top Left: Moretti's Michele Henry made sure that there was a bounty of Italian delicacies.

Top Right: Board Member Doug Davies thanked Sal Manso, Reebie Moving & Storage for opening his doors to our members.

Left: Members and guest eat, meet and mingle in the lobby of Reebie Moving & Storage.



Left: Mark Gilhuly & Lucy Rivas of InktelDirect accept a Certificate of Appreciation for hosting a Business Before Hours from Ambassador Olivia Shelkey **Below** Guests of the InktelDirect Business Before Hours enjoy a tour.



Jed Levenstein
Owner

166 Touhy Court
Des Plaines, IL
60018

847-768-1200

www.kingsburyclean.com

GOA Board seeks Of Counsel

The GOA Regional Business Association is accepting nominations for the Of Counsel position on the Board of Directors. The Of Counsel shall be an attorney licensed to practice law in Illinois and shall provide legal advice to the Association and Board of Directors, as needed. This position is non-voting and is appointed by the Chairman of the Board. All nominations for prospective Of Counsel to the Board of Directors should be emailed by December 1, 2011 to Shirlanne@TheGOA.com or faxed to 630-773-2945.

Fall 2011

Affiliate Chambers:



For the latest in GOA... Scan this code with your QR enabled smart phone

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Itasca, IL 60143

Phone: 630-773-2944
Fax: 630-773-2945
www.theGOA.com
www.elkgrovehamber.org
www.itascachamber.com

COMING EVENTS

Monthly Events

WOMEN'S FORUM PRESENTS: Eat and Exercise Towards A Healthier Lifestyle

Tuesday, November 22
11:30 a.m. - 1:00 p.m.
Eaglewood Resort & Spa
1401 Nordic, Itasca

Members: \$10 - Non-Members: \$20

Business After Hours

Thursday, December 8
Hosted By: Holiday Inn Itasca
5:00 p.m. - 7:00 p.m.
Holiday Inn Itasca
860 W. Irving Park Road, Itasca
Members: FREE - Non-Members: \$25

Your First Impression Can Be Powerful

Sponsored by: BMO Harris Bank
Tuesday, December 13
Speaker: Susan Fignar with Pur-Sue
11:30 a.m. - 1:30 p.m.
GOA Conference Room
650 E. Devon Avenue, Suite 155, Itasca
Members: \$10 - Non-Members: \$20

Chamber Networking Breakfast

Sponsored by: Kingbury Clean
Wednesday, December 14
7:30 a.m. - 9:00 a.m.
Kenneth Young Center
1001 Rohlwing Road, Elk Grove Village
\$7/Members paid in advance
\$10 /Members paid at door
\$20/Non-members

Special Events

Holiday Luncheon & Volunteer Recognition

Friday, December 2nd
See Page 1

2012 Wine & Beer Tasting Featuring a Silent Auction

Thursday, March 8th
Belvedere Banquets
1170 W. Devon Avenue, Elk Grove Village

2012 Business Expo Over 1000 people attended last time!

Thursday, April 26th
The Meadows Club
2950 W. Golf Road, Rolling Meadows

2012 Golf Classic Thursday, June 21st

Itasca Country Club
400 Orchard, Itasca

Sponsorship & Advertising Opportunities

Chamber Net, Luncheons, Wine & Beer Tasting, Business Expo, Golf Outing, Casino Night, InterAction Newsletter, Website Advertising, Pipeline News.
And much more!